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SINGAPORE MOTORSHOW 2024 LEFT THE CROWD ELECTRIFIED AFTER A WEEKEND OF EXCITEMENT



Singapore, 17 January 2024 - The Singapore Motorshow 2024 concluded its four-day automotive extravaganza at Suntec Convention and Exhibition Centre from 11th to 14th January 2024. This year's show saw over 126 vehicles on display from 25 automotive brands, which included 22 new car unveilings. Among the new car unveilings, 15 are electric vehicles.

2024 also saw several brands unveiling concept vehicles, such as Mercedes-Benz's debuting its Concept EQG and sharing an exclusive glimpse of the brand's take on the iconic G-class. Polestar also debuted its sleek Polestar 6 prototype model at the show, slated to launch in 2026. Not to mention, the evolving MINI family introducing the MINI Concept Aceman which boasts a distinctive all-electric drive and an eco-friendly material concept devoid of leather or chrome.

Beyond the array of cars on display, the Singapore Motorshow 2024 welcomed back renowned precision driver and 3-time Guinness World Record Holder, Russ Swift, who captivated the audience once again with his mind-boggling stunts while challenging himself and pushing the boundaries of his stunts.

Visitors at the Singapore Motorshow also had the opportunity to meet local Mediacorp celebrities like Chen Han Wei, Bryan Wong, Kym Ng, James Seah, Denise Camillia Tan and more.

"The success of the 2024 Singapore Motorshow underscores the resilient spirit of our automotive community. We welcomed over 42,000 enthusiastic visitors to the Motorshow with an estimated 7,000 visitors thrilled by Russ Swift's gravity-defying feats. This overwhelming response proves our local community's enduring passion for automotive excellence. From the unveilings of innovative vehicles to heart-stopping displays of precision driving mastery, the show delivered a vibrant energy highlighting our collective capability in spearheading the sustainable mobility revolution." said Mr. Glenn Tan, President, Motor Traders Association.

This year, the iconic motoring event was attended by over 42,000 visitors at Suntec City Convention Centre. The winner of the Grand Lucky Draw conducted by MTA was Natalie Neo Hui Min who took home a Nissan Kicks e-POWER worth S\$112,300 (without COE)!

About the Singapore Motorshow

Organised by the Motor Traders Association of Singapore (MTA), the Singapore Motorshow is Singapore's most iconic annual motoring event. Since its inaugural show in 1992, the Singapore Motorshow has grown to become the top platform for automotive brands to launch new models and display their latest products. In addition to exclusive automotive deals, the Singapore Motorshow also features bargain deals for automotive accessories and lifestyle products and services.

For more information on the Singapore Motorshow, please visit www.motorshow.com.sg.

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List of Launches and Key Highlights at the Singapore Motorshow 2024

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| BMW | Launch of new vehicles - BMW iX1 & BMW X2 and new variants - BMW i5 M60 & BMW X1 M35i |
| MINI | ASEAN Premiere of <i>MINI Aceman</i> concept vehicle |
| Lexus | Launch of Lexus LBX that marks the first and only self-charging full hybrid in the luxury compact vehicle class |
| ORA | ORA, the latest entrant to the electric car market launches ORA 07 |
| Citroën | Launch of all-new Citroën e-C4X |
| Mercedes-Benz | Unveil of <i>Concept EQG</i> and launches first all-electric performance SUV - Mercedes-AMG EQE 53 4MATIC+ SUV , Formula 1 know-how Mercedes-AMG C 63 S E PERFORMANCE and versatile Mercedes-Benz GLB |
| Kia | Launch of Kia EV9 which is the flagship model that represents another pivotal step forward in Kia's journey toward becoming a sustainable mobility solutions provider |
| MG | Launch of eye-catching MG Cyberster and futuristic MG M9 EV |
| Honda | Launch of 6th generation Honda CR-V |
| Hyundai | Launch of refreshed Hyundai Avante Hybrid , new-generation Hyundai Kona EV and 2023 World Car Awards winner of Sweeping the World Car of the Year, World Electric Vehicle and World Car Design of the Year - Hyundai IONIQ 6 RWD |
| Nissan | Launch of Nissan Serena e-POWER series, making its grand entrance into the vibrant automotive market of Southeast Asia |
| Audi | Launch of Audi Q4 e-tron that marks Audi Singapore's entry into the electric compact segment |
| Omoda | Launch of more-than-meets-the-eye Omoda E5 |
| Polestar | Debut of electric roadster concept vehicle, <i>Polestar 6</i> |

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| Volvo | Launch of small yet mighty - Volvo EX30 |
| Schneider Electric | Joined for the first time - official EV charging partner for Singapore Motorshow 2024 |

List of Participating Automotive Brands

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| Audi | BMW |
| Citroën | DFSK |
| Farizon | Honda |
| Hyundai | Kia |
| LEVC | Lexus |
| Maxus | Mazda |
| Mercedes-Benz | MG |
| MINI | Nissan |
| Omoda | Ora |
| Polestar | Schneider Electric |
| Seres | SRM |
| Subaru | Suzuki |
| Toyota | Volvo |